

## SML

### **DISCUSSION DOCUMENT – TIA CONFERENCE FEB 2024**

CMP: Rs. 379 (17<sup>th</sup> Feb 2024); MCAP: Rs. 3,290 Cr.; Net Debt: Rs. 850 Cr.;

FY23 Rev Rs. 1,046 Cr.; FY23 EBITDA Rs. 120 Cr.; FY23 PAT (loss) Rs. (31) Cr.

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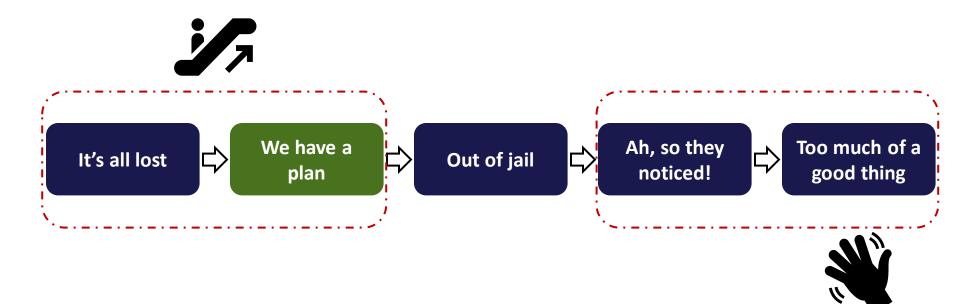
- **Co-founder & Fund Manager, MK Ventures**, a proprietary investment firm. **Partner, INVEXA CAPITAL.**
- 18+ years of cross-functional, cross-industry experience including 7 years in consulting and 11+ years in investing.
- Before MK Ventures, I was Assistant Vice President Investments at Reliance Capital Ltd., and part of the investment team at Nippon India Asset Management. Previously, I have also worked at Accenture Management Consulting and Tata Consultancy Services Ltd.
- I lead the team's investment initiatives in Pharma / Healthcare, Telecom, Emerging Technologies & Business Models and have also extensively worked in other sectors including Consumer, IT, Automotive, Chemicals, and Real Estate.
- Bachelor of Engineering degree (Electronics & Telecommunications) from Mumbai University and an MBA (PGDM)
  from the Indian Institute of Management Calcutta (IIM C)
- Besides investing, I am also very passionate about writing, and maintain my own blog (https://thestormcatcher.com). I have also authored a book titled "Ouch! Middle Age!", available on Amazon Kindle.

- Strong business models with reasonable but certain growth characteristics
- Passionate promoter with a clear and well articulated vision for the company
- Significant upside optionality like Business Optionality, Turnarounds and Perception Gaps
- Superior / Improving balance sheet / return ratios / cashflows
- Valuations that I can relate to

Situations that we thrive in as investors



The different stages of participating in a turnaround story



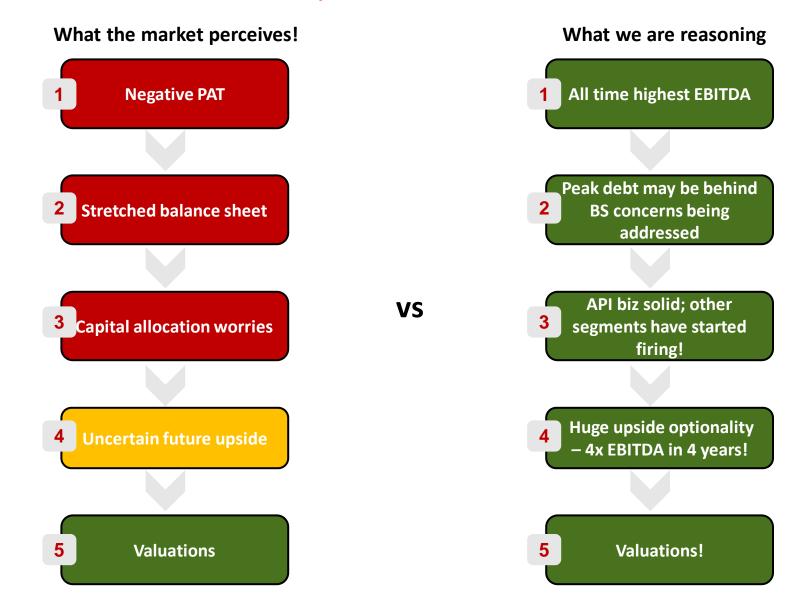
The cost of being early, is often a lonely wait...

Missing out, usually, is the cost of being late!

### Introduction – Shilpa Medicare Ltd.

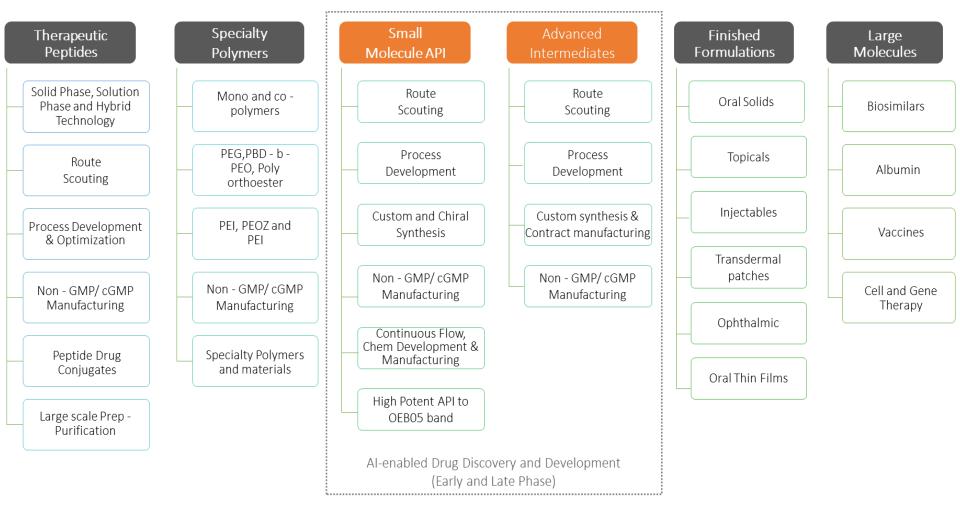
### Let's begin by highlighting the behavioural disconnect in our current investment

#### Shilpa Medicare – where we think differently from the street



## Shilpa Medicare is one of the most diversified and integrated midcap pharma cos in India, with capabilities straddling the entire spectrum of products available

#### Shilpa – Range of products / solutions



Standalone or integrated solutions with full analytical development and regulatory support

Source: Shilpa Annual Reports / Investor ppts / Website / Filings / Concalls, publicly available info, Internal Research.

# The capabilities are underpinned by a strong R&D framework, IP & manufacturing infrastructure (1/2)

#### Shilpa – Manufacturing and R&D



#### Unit 1

- Raichur; API Onco & Non-onco
- 7 API blocks; 325KL capacity
- USFDA/EUGMP/WHO GMP etc.



#### Unit 5

Unit 6

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- Dharwad; Biosimilars, Albumin, CDMO
- GMP / GLP certified

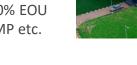
#### And a local design of the local design of the

- Bengaluru; TD / ODF
- 7 API blocks; 325KL capacity
- WHO GMP / UK MHRA etc.



#### Unit 2

- Raichur; API Onco & Nononco, CRAMS
- 10 API blocks; 522KL; 100% EOU
- USFDA/EUGMP/WHO GMP etc.





#### Unit 3

- Hyderabad; FD Opthalmic, Injectable, Derma
- WHO GMP



#### Unit 7

- Hyderabad; R&D Lab
- Analytical Services (API & FD), Centralized Biopharma & Bio analytical services, Pharmaco vigilance
- USFDA (for ASD), GLP/GMP

#### Albumin New Block

- Kadechur
- Fermentation technology

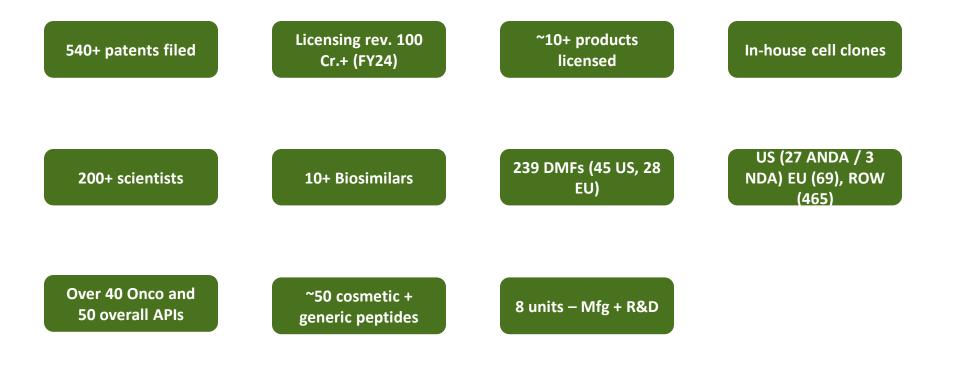
#### Unit 4

- Telengana SEZ;
  - FD OSD (2 lines), Injectable (2 liquid-lyophilization
- High potency drugs
- USFDA/EUGMP/WHO GMP etc.

Source: Shilpa Annual Reports / Investor ppts / Website / Filings / Concalls, publicly available info, Internal Research.

## The capabilities are underpinned by a strong R&D framework, IP & manufacturing infrastructure (2/2)

#### Shilpa – Manufacturing and R&D

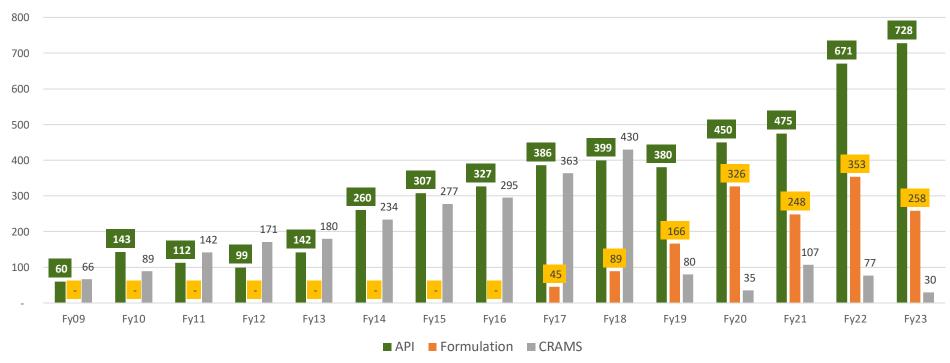


Source: Shilpa Annual Reports / Investor ppts / Website / Filings / Concalls, publicly available info, Internal Research.

What's gone wrong...

# Contrary to popular perception of no/low overall growth, API business has delivered strong growth and profits for Shilpa over last 15 years, along with high margins / ROCE and cashflows

#### Shilpa – Historical revenue breakup



Shilpa - Revenue Composition

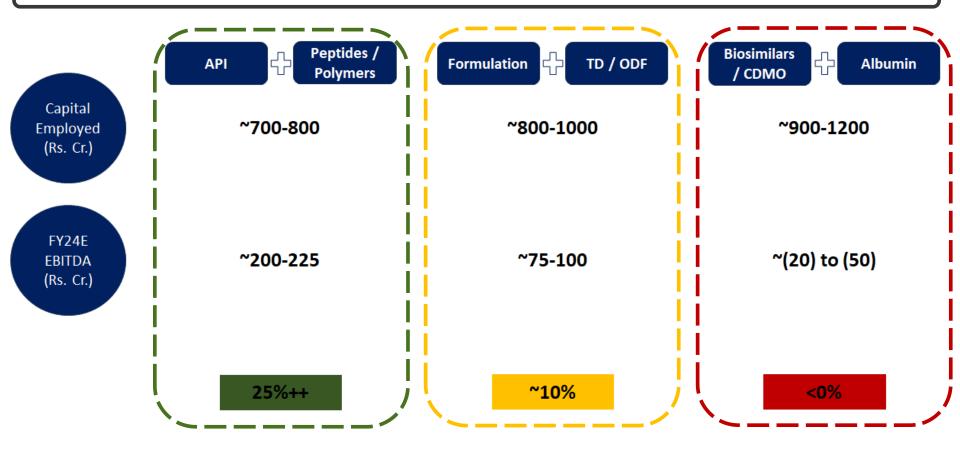
- At an est. ~800-850 Cr. in FY24, API business has grown almost 15x in the last 15 years (~doubler every ~4 years).
- Legacy CRAMS business wound down beginning FY19, while parallelly formulations business saw aggressive scale-up
- FDA issues struck the formulations plant towards end of FY20 just as the business was poised for vertical take-off. Consequently, they have had revenue stagnancy last 3 years, with management substituting loss of business from US through IP monetization

Source: Shilpa Annual Reports / Subsidiary ARs / Investor ppts / Website / Filings / Concalls, publicly available info, Internal Research. Data from multiple sources has been used to arrive at a logical estimate

## Leveraging returns from API business, Shilpa acquired / re-invested significant capital into building capabilities in FDs, Biologics (Mammalian / Microbial)

#### Shilpa – est. Capital Allocation Breakup

Total Capital Allocated ~2700-3000 Cr. including gross block (~2000 Cr.), CWIP (~400 Cr.), NWC (~400-500 Cr.)



Source: Shilpa Annual Reports / Subsidiary ARs / Investor ppts / Website / Filings / Concalls, publicly available info, Internal Research. Data from multiple sources has been used to arrive at a logical estimate

### The overall profitability / growth of the company has suffered in last few years as the scaled up investments into non API businesses are not yet yielding returns

#### Shilpa – Key Points of Disconnect

Rs Cr	Mar-14	Mar-15	Mar-16	Mar-17	Mar-18	Mar-19	Mar-20	Mar-21	Mar-22	Mar-23
Sales	571	614	719	779	789	733	908	899	1,141	1,046
% Growth YOY		7%	17%	8%	1%	-7%	24%	-1%	27%	-8%
Expenses	455	485	566	614	634	585	688	718	940	947
Material Cost (% of Sales) 1	58%	53%	52%	54%	40%	35%	32%	37%	34%	39%
Power and Fuel	3%	3%	3%	3%	4%	5%	4%	4%	5%	5%
Other Mfr. Exp	3%	3%	3%	3%	4%	5%	4%	6%	6%	6%
Employee Cost	12%	13%	13%	2 16%	19%	24%	22%	26%	23%	27%
Selling and Admin Cost	5%	6%	7%	6%	7%	7%	3 13%	12%	14%	11%
Operating Profit	116	129	153	165	155	148	219	181	202	99
Operating Profit Margin 4	20%	21%	21%	21%	20%	20%	24%	20%	18%	9%
Depreciation	23	21	29	31	37	42	44	54	<b>5</b> 80	96
Interest	4	4	7	3	3	4	5	6 22	41	59
Тах	20	35	23	42	34	26	34	49	42	-7
Net profit	75	73	99	104	103	110	155	146	61	-31
% Growth YOY		-3%	36%	6%	-2%	6%	41%	-5%	-59%	-151%
Net Profit Margin	13%	12%	14%	13%	13%	15%	17%	16%	5%	-3%

#### Observations

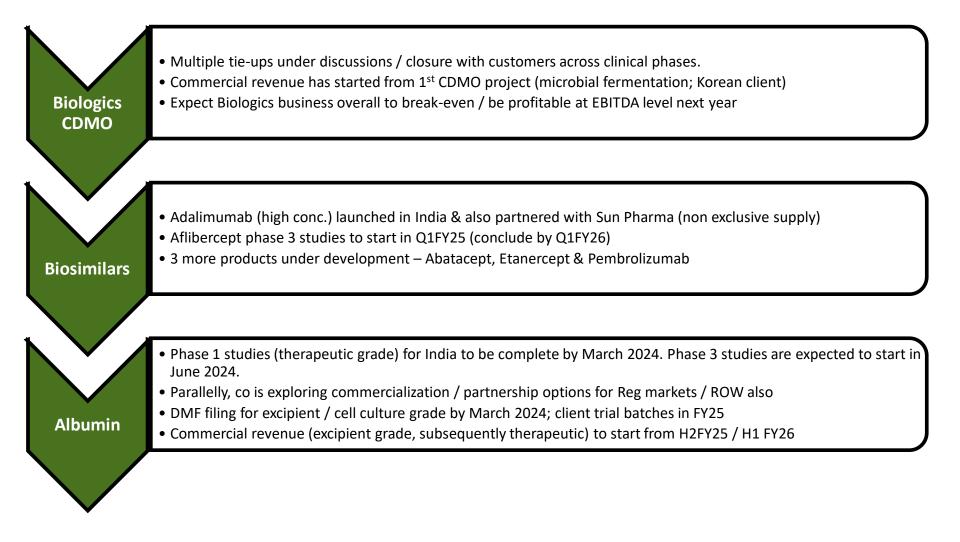
- Gross margins remain healthy, indicating core business not seeing too much challenge (except in FY23 over FY22)
- Employee cost went up sharply as co. hired resources for newer business initiatives and expanded capacity
- Admin costs up from FY20 onwards for 2-3 years because of regulatory reasons among other points.
- Despite this, margins remained healthy until couple of years back; FY23 is where it all unravelled
- Both depreciation and interest cost have gone up sharply over FY20-23, synonymous with sharp gross block expansion, mainly fuelled by debt being accrued into balance sheet relative to equity
- Note that Shilpa acquired parts of formulation business and the entire biologics business (Navya) from other companies to cut short on the long gestation time; and are towards the completion of capital undertaken for these initiatives

Source: Shilpa Annual Reports / Subsidiary ARs / Investor ppts / Website / Filings / Concalls, publicly available info, Internal Research. Data from multiple sources has been used to arrive at a logical estimate

What's changing now...

## Shilpa's long gestation investments are now coming to a monetization stage, beginning with Biologics

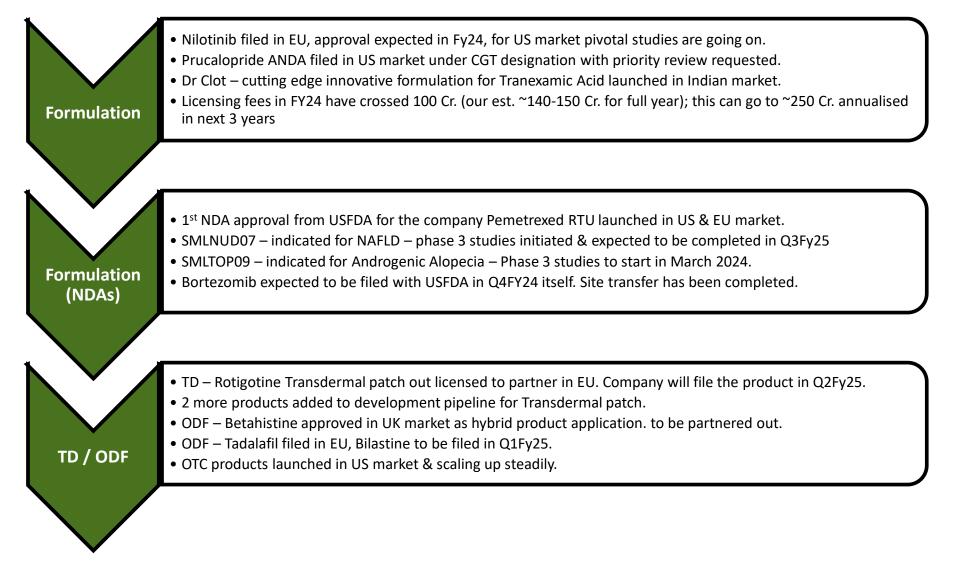
#### Shilpa – segment wise current status - Biologics



Source: Shilpa Annual Reports / Subsidiary ARs / Investor ppts / Website / Filings / Concalls, publicly available info, Internal Research

In Formulations – the company is using licensing route to monetize its pipeline, and also working on maximization thru specific opportunities (like Pemetrexed, Bortezomib)

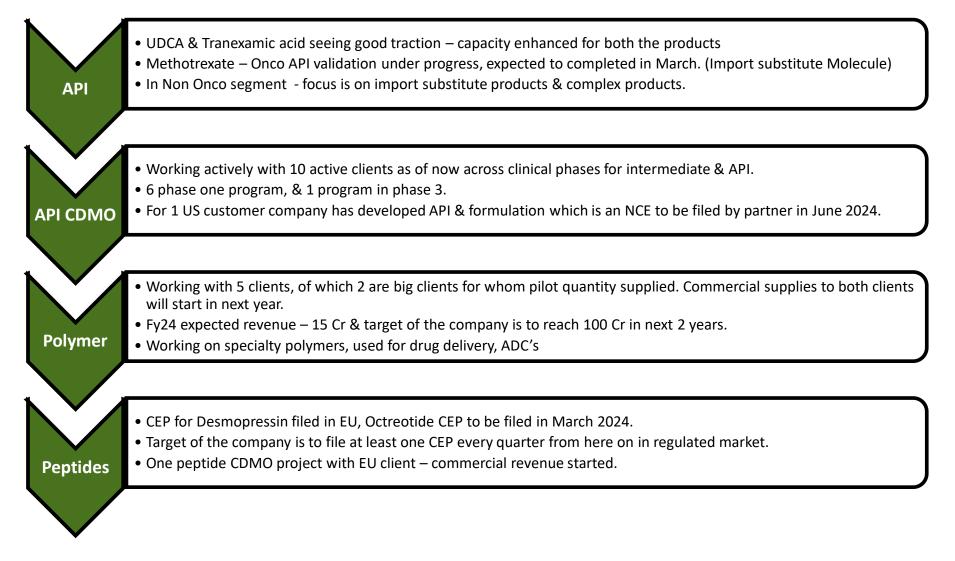
#### Shilpa – segment wise current status - Formulations



Source: Shilpa Annual Reports / Subsidiary ARs / Investor ppts / Website / Filings / Concalls, publicly available info, Internal Research.

In APIs – the company is leveraging core capabilities to win niche CDMO business, also steadily working on commercialization opportunities for Peptides and Polymers.

#### Shilpa – segment wise current status - API

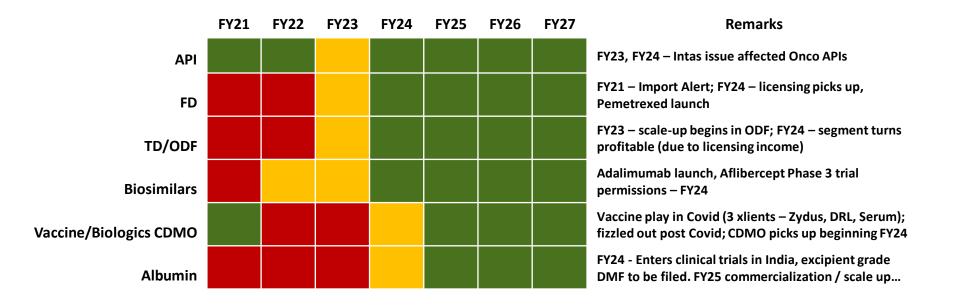


Source: Shilpa Annual Reports / Subsidiary ARs / Investor ppts / Website / Filings / Concalls, publicly available info, Internal Research

We believe Shilpa Medicare is at the cusp of a major turnaround in the business as all sectors will see meaningful commercialization / scale-up beginning FY25

Shilpa - segment wise outlook

All business lines in Shilpa will be positively contributing to EBITDA FY25 onwards; and to PAT FY26 onwards



## Further, the co. has taken several steps to fix current issues on operations & balance sheet; we would like to believe management is committed to walk the talk on way forward...

#### Shilpa – Management actions to reduce stress in business

- R&D Optimization: Management has consolidated its R&D operations and optimizing resources, to sustainably bring down costs. At peak, R&D costs for Shilpa (across IP, resources and filing costs etc.) were as high as ~35-40% of pre R&D EBITDA (partly capitalized though)
- Overall cost of operations: Several operating cost rationalization measures are being taken and we should see to this effect in financials in FY25, beginning with employee costs and other operating costs. Also looking at bringing down costs in overseas subsidiaries
- IP Monetization: prioritizing specific products within the overall portfolio; aggressively chasing licensing income (which should possibly touch ~140-150 Cr. this year)
- Balance Sheet Issues: Company has restructured / refinanced its debt to significantly improve near term cashflow / liquidity and align the liability profile more in line with expected cashflows from business. We are also hopeful that they will be able to bring down interest costs in next 4-6 quarters and subsequently also bring down debt to much lower levels (as higher business cashflow kicks in)
- Raising Equity Capital: Approvals in place for 500 Cr. fund raise, which we believe will be the last round of equity injunction they will need for a long time. At a time when capital accessibility is genuinely good across all strata of corporates, Shilpa can permanently fix its business and balance sheet issues with this fund raise; post FY25 / FY26 we do not see it ever coming to such stretch on its BS again!
- Addressing Regulatory Issues: Shilpa has managed to remediate its formulations plant (stuck for 3 years post Import Alert in FY21) and also recently got it reinspected. We believe this is a step in the right direction, and the plant should likely see full resolution in FY25 or early FY26. They have also managed to site transfer all critical products (e.g. Bortezomib) and hence FD earnings will anyways rebound sharply from here. Regulatory compliance costs should also come down meaningfully next year

A combination of business turnaround, optimization of ops & capital structure, operating leverage and contribution from high margin near term opportunities will ~double EBITDA between FY24E-FY26E

Shilpa – brief near term projections for key metrics

#### Sharp operating leverage to be clearly visible in the profitability ramp-up from FY24-26

Rs. Cr.	Fy24	Fy25	Fy26	2Y CAGR
Revenue	1,205	1,410	1,590	14.9%
EBITDA	262	372	460	32.5%
EBITDA Margins	22%	26%	29%	14.8%
PAT	16	130	161	217.2%
Networth	1,791	1,921	2,083	7.8%
Net debt	800	650	450	-25.0%
FCF	77	184	280	90.7%

Source: Shilpa Annual Reports / Investor ppts / Website / Filings / Concalls, publicly available info, Internal Research.

\*Numbers above do not factor any fund raise, and also do not factor sharp upside optionality from Albumin, which is probably likely only by late FY26 / early FY27 22

Shilpa – blue sky scenario!

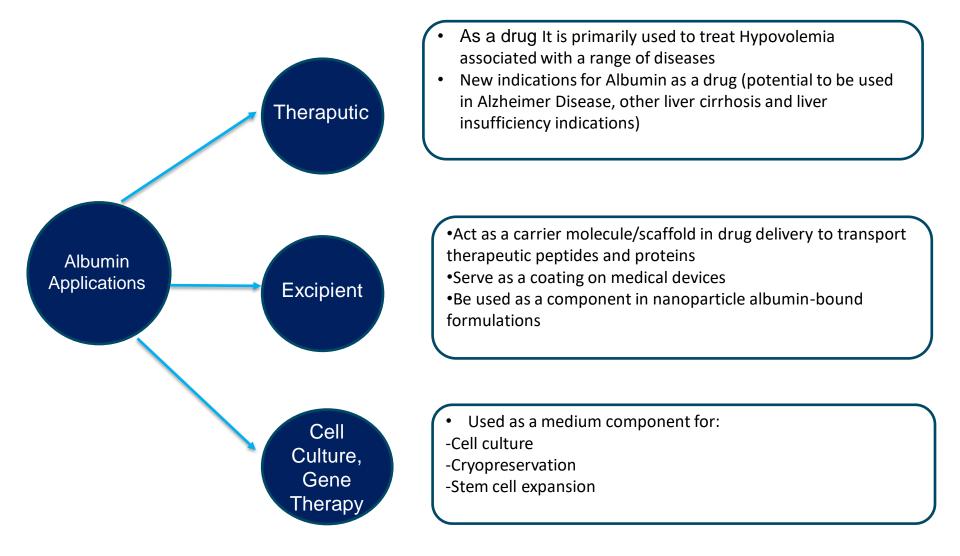
Multiple upside optionalities in Biologics, Formulations base business / NDAs, Licensing income – EBITDA could double again over FY26E-FY28E to touch ~1,000 Cr.

Rs. Cr.	Fy26	Fy28
	Base Case	Blue Sky
EBITDA	460	1,000
EV/EBITDA	15	20
Enterprise Value	6,900	20,000
Net Debt	~450-500	-

Source: Shilpa Annual Reports / Investor ppts / Website / Filings / Concalls, publicly available info, Internal Research. \*Base case is what we are comfortable SML will more or less achieve by FY26; Blue Sky numbers is what we hope it will achieve by FY28!

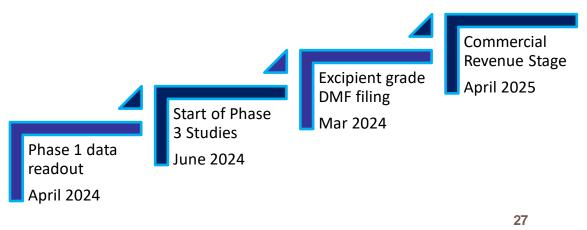
## What kind of upside optionality exists?

1. Albumin – est. 8-10bn USD global drug with perennial shortage!



#### Shilpa's Progress on Recombinant Albumin: On the right track

- Albumin can be manufactured synthetically (termed as Recombinant Albumin) through *yeast culture*, but it has challenges pertaining to large impurities.
- Shilpa has developed one of the most cost-effective processes for purification of Recombinant Albumin in the world. This process has been granted *a patent in US and Europe*.
- It will enable Shilpa to manufacture commercial scale Albumin with 99.9% purity in a cost effective and commercially viable way.
- Shilpa plant for commercial manufacturing of Recombinant Albumin is about to get completed by June 2024.



Source: Secondary Research, Publicly available info, company filings, competitor filings

### 2. NDA Opportunities like Pemetrexed / Bortezomib

#### Pemetrexed RTU: first 505(b)(2) NDA approval for the company from USFDA

- ✓ Used in the treatment of non-small cell lung cancer in combination with other chemotherapy agents
- ✓ A novel ready-to-use injection which eliminates the need for reconstitution and dilution before administration to the patient.
  - Alimta, the original branded Pemetrexed from Eli Lilly, is a powder that needs to be reconstituted by pharmacists, which can be a long process.
  - Other branded alternative to Pemetrexed, Eagle's Pemfexy, is a Ready-To-Dilute (RTD) liquid offering that eliminates the step for reconstitution. But it still needs to be diluted and needs to be stored at 2-8 degree Celsius.
- Ready-to-use formulation of Shilpa, enables reduction of dosing errors, ease of administration and accurate dosing based on patient body weight.
- ✓ Shilpa's product will be sold by Amneal under milestone-based licensing income, cost of manufacturing + predetermined mark-up and profit share.
- ✓ Pemetrexed sales last year in US alone were 532mn USD
- Pemetrexed can be an 100mn USD+ annual sales potential opportunity for next few years (until 2032) at Amneal level, however it could translate into ~20-25mn USD annually kind of opportunity for Shilpa Medicare (with ~70%+ margins). Product will take couple of years to build out though, so full potential to be realized only beginning FY26.
- ✓ Shilpa's product has got J Code registration. J-codes are permanent reimbursement codes used by healthcare providers, government payers and commercial insurers to facilitate billing of Medicare Part B treatments, which must be administered by a healthcare professional. Code "J" enables marketing the product as a niche product

**Historical Financials** 

### Profit & loss

INR Cr	FY12	FY13	FY14	FY15	FY16	FY17	FY18	FY19	FY20	FY21	FY22	FY23	CAGR
		1115	114	113	110			1115	1120		1122	1125	(FY18-23)
Net Revenue	318	371	571	614	716	779	789	733	908	901	1,146	1,050	5.9%
Y-o-Y		16.7%	53.9%	7.4%	16.7%	8.8%	1.2%	-7.0%	23.8%	-0.7%	27.1%	-8.3%	
COGS	183	214	313	323	366	372	356	257	278	271	383	415	3.1%
Gross Profit	135	157	258	291	350	407	433	476	630	630	762	635	8.0%
Gross Profit Margin%	42.4%	<b>42.4%</b>	45.2%	47.4%	<b>48.9</b> %	<b>52.3%</b>	<b>54.9%</b>	<b>65.0%</b>	<b>69.4%</b>	<b>70.0</b> %	<b>66.5</b> %	<b>60.4</b> %	
Employee Cost	34	43	68	82	90	128	149	176	197	235	264	287	14.0%
Other Operating costs	40	46	74	82	100	118	132	146	219	223	301	245	13.1%
Total Expenditure	74	89	142	164	190	246	282	322	416	459	565	532	13.6%
EBITDA	61	69	116	126	160	162	151	154	215	172	197	102	-7.5%
EBITDA %	<b>19.2%</b>	18.5%	<b>20.3</b> %	<b>20.6%</b>	22.3%	<b>20.7%</b>	<b>19.2%</b>	21.0%	<b>23.6%</b>	<b>19</b> .1%	17.2%	<b>9.7%</b>	
Other Income	8	6	9	7	11	29	33	16	22	40	21	17	-11.8%
Depreciation	14	15	23	21	23	31	37	42	44	54	80	96	20.7%
Interest	2	2	4	4	4	3	3	4	5	22	41	59	85.6%
Exceptional Items	1	0	-3	0	-2	-5	0	20	0	61	9	0	
Minority Interest	0	0	1	1	4	3	2	3	2	2	0	-2	
Share in Profit and Loss of Asso	0	0	0	0	0	0	0	0	0	0	0	-4	
РВТ	53	57	96	109	145	156	146	146	190	198	106	-40	Na
Tax	12	10	20	35	36	42	34	26	33	49	42	-7	
PAT	41	47	76	74	110	114	112	120	157	150	64	-33	Na

#### **Balance Sheet**

INR Crore	FY12	FY13	FY14	FY15	FY16	FY17	FY18	FY19	FY20	FY21	FY22	FY23
Share Capital	5	5	7	8	8	8	8	8	8	8	9	9
Total Reserves	271	316	389	539	632	979	1,077	1,189	1,321	1,471	1,814	1,775
Shareholder's Funds	276	320	396	547	639	987	1,085	1,198	1,329	1,479	1,822	1,783
Minority Interest	5	9	10	14	2	-3	-5	-8	-8	-11	-11	-9
Long Term Debt	19	86	88	130	17	149	93	107	225	601	479	289
Short Term Debt	41	45	30	58	74	92	98	87	165	243	203	507
Total Debt	61	132	118	189	91	241	191	194	390	844	682	796
Deferred Tax Liab.	20	21	26	38	51	85	59	48	42	47	55	14
Other LT Liab + Prov.	6	7	11	14	16	24	26	38	50	40	44	42
Trade Payables	57	51	93	76	106	112	104	81	93	77	146	144
Other CL + ST Prov.	9	11	23	27	25	26	39	60	93	141	137	132
Current Liabilities	66	63	116	103	131	138	143	141	186	218	283	276
Total Liabilities	433	551	678	905	931	1,472	1,499	1,610	1,989	2,616	2,875	2,902
Net Block	167	181	294	316	393	492	534	558	650	1,111	1,342	1,368
Capital Work in Progress	58	129	111	222	92	141	210	429	666	541	506	655
Non-Current Investments	o	0	0	0	34	28	21	2	10	21	34	43
Other LT L&A (Incl. Cap Adv)	21	29	38	39	57	82	62	76	38	57	106	68
Inventories	67	74	123	131	134	190	189	188	226	333	355	320
Sundry Debtors	41	42	68	81	125	171	220	204	247	234	386	324
Cash & Cash equivalents	2	17	9	18	11	100	74	95	45	124	34	22
Current Investments	68	50	10	65	60	225	120	0	0	0	0	0
Oth CA + ST L&A	10	29	23	32	24	44	70	59	106	172	112	102
Total Current Assets	188	212	234	328	354	730	672	545	624	862	887	768
Total Assets	433	551	678	904	931	1,472	1,499	1,610	1,989	2,592	2,875	2,902

#### **Cash Flow statment**

INR Crore	FY12	FY13	FY14	FY15	FY16	FY17	FY18	FY19	FY20	FY21	FY22	FY23	Cum.
Profit Before Tax	54	57	95	108	140	146	137	136	188	195	102	-38	1,320
Depreciation	14	15	23	21	23	31	37	42	44	54	80	95	
Interest	2	1	4	4	4	3	3	4	5	22	41	59	
Others	-6	-5	-7	1	-6	-17	-21	-17	-7	-70	-12	-6	
Adjustment	10	12	20	26	21	17	19	28	42	6	109	148	
Trade Receivables	0	-1	-26	-14	-17	-47	-47	14	-33	13	-168	65	
Inventories	-24	-7	-49	-8	-3	-56	1	1	-41	-106	-38	35	
Trade & Other payables	30	-1	58	-9	14	17	9	1	20	21	115	48	
Others	-5	-5	-6	-10	3	-7	-34	3	-9	-34	20	0	
Changes In WC	1	-14	-23	-40	-3	-93	-70	19	-63	-106	-72	149	
CF after changes in WC	64	55	92	94	158	71	86	183	167	95	140	259	1,462
Tax Paid	-8	-11	-22	-25	-30	-34	-41	-36	-42	-48	-34	-32	-363
CF From Operations	57	44	70	69	129	37	45	147	124	47	105	226	1,100
Net Change in FA	-79	-97	-104	-145	-114	-116	-137	-297	-345	-349	-331	-271	-2,387
Net Change in Investment	-72	4	54	-55	4	-149	125	158	-10	-57	43	-9	37
Inc from Investment	7	3	3	4	3	2	4	3	5	2	3	1	41
Others	0	0	0	-1	0	1	0	-60	60	0	0	1	0
CF from Investing Activities	-152	-95	-49	-195	-109	-262	-9	-196	-290	-404	-285	-278	-2,326
Net Change in Borrowings	0	67	-21	59	15	148	-51	3	194	459	-163	114	822
Issue of Equity	13	4	0	81	0	172	0	0	0	0	297	0	568
Buyback/Dividend Paid (Incl. Tax)	-2	-3	-4	-5	-11	-5	-7	0	-17	0	-9	-10	-72
Interest (Paid)	-2	-2	-4	-4	-4	-3	-3	-4	-4	-22	-41	-58	-150
Others	1	0	0	4	0	0	0	11	7	0	-1	-1	22
Cash from Financing Activities	10	66	-28	136	-20	313	-61	10	176	436	83	46	1,167
Net Cash Inflow / Outflow	-86	15	-7	10	0	88	-25	-39	10	79	-98	-7	

### Key Risks / Concerns / Monitorables

- **SML** fails clinical trials in Albumin or is not able to commercialize the drug for any other reason
- **Debt does not come down / or goes up further; balance sheet stress intensifies**
- **Capital Raise Failure**
- Licensing opportunities whether they can sustain
- **Failure to capitalize on NDA opportunities such as Pemetrexed and Bortezomib**
- Biologics CDMO does not pick up / asset remains unutilized
- **Regulatory issues remain in FD plant / expand to other plants**

## **Thank You**